



Join us as a sponsor!

Event Sponsor Benefits

All sponsors will be recognized in event materials and promotions, including:

- Event guide & map: 10,000 distributed at the event plus distribution in area newspapers
- Event website
- Social media pages

As a sponsor your business will be recognized by Explore Buffalo's large online and social media presence, including:

- 122,000 annual website visits
- 11,500 email subscribers
- 12,000 Instagram followers
- 7,550 Facebook followers
- 2,250 Twitter followers



- Explore Beyond the Doors! -

Saturday, June 15, 2019
9am-5pm
Downtown Buffalo

\$7,500 – Exclusive Presenting Sponsor

- Table at Check-In/Hub
- Logo on signage at all participating sites
- Premiere logo on print media & event-tshirts (worn by all volunteers at all sites)
- Full back page color ad on event guide & map
- Premiere logo and link on website
- 30 VIP passes (admission one hour earlier than public)

\$5,000 – Contributing Sponsor

- Logo on print media & event t-shirt (worn by volunteers at all sites)
- Full page color ad inside event guide & map
- Prominent placement of logo & link on website
- 20 VIP passes (admission one hour earlier than public)

\$2,500 – Event Sponsor

- Name listed on event t-shirts (worn by volunteers at all sites)
- Half page color ad inside event guide & map
- Logo & link on website
- 10 VIP passes (admission one hour earlier than public)

\$1,000 – Friend Sponsor

- Quarter page color ad inside event guide & map
- Listing & link on website
- 4 VIP passes (admission one hour earlier than public)

\$500 – Program Sponsor

- 1/8th page color ad inside event guide & map
- Listing & link on website
- 2 VIP passes (admission one hour earlier than public)

Sponsor Commitment Form

Level of Sponsorship

\$7,500 \$5,000 \$2,500 \$1,000 \$500

Business Information

Business Name: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Please email logo (.jpg or .png) to: Suzanne@explorebuffalo.org

**Transparent background preferred*

Payment

Check (enclosed & payable to Explore Buffalo)

Mail to: One Symphony Circle, Buffalo, NY 14201

Credit Card

Name on Card: _____

Expiration Date: ____/____

Card Number: _____

Signature: _____

Date: ____ / ____ / ____

Sponsorship Deadline: March 1, 2019

One Symphony Circle, Buffalo, NY 14201

www.explorebuffalo.org

(716) 245-3032