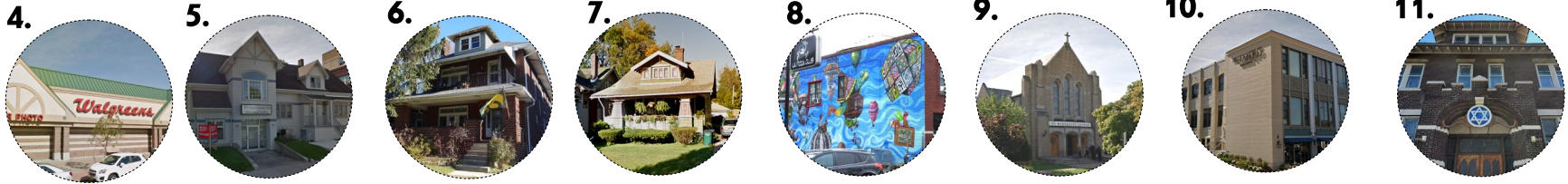




# Hertel Avenue History Walking Route

1.4 miles | 2,800 steps



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1.4 miles | 2,800 steps

## Starting Location – SPOT

- John Stephen Hertel was a businessman in Black Rock.
- His first venture was a hotel at the corner of Bird and Niagara Streets.
- Bird Street and Cornelius Creek Road were renamed after him.

## Stop 4– Walgreens

- Former site of Sunshine’s Supermarket (1961-1993).
- When Cher married Gregg Allman, and he was being treated for drug addiction in Buffalo in 1975, Cher shopped at Sunshine’s (they were staying on Agassiz Circle)

## Stop 8– Weego Mural

- Artists: Matt Grote and Chuck Tingley(2018) Sponsored by the Albright Knox.
- Imagery centers on the idea of a surreal air balloon festival.
- Concept & imagery came from the artists’ love of childhood cartoons & video games.
- The mural allows you to immerse yourself in the stress free and fantastical images & colors on display.

## Stop 1– North Park Theatre

- Built 1920 as part of Michael Shea’s movie theater chain; restored and reopened in 2014.
- Art Deco marquee was added in 1941 by Flexlume in Buffalo (still on Main Street)
- Bertha’s next to the theater entrance is the location of former Blitzer’s Delicatessen, owned by the family of CNN’s Wolf Blitzer. Wolf graduated from Kenmore West HS.

## Stop 5– Sample Shop

- Anne Bunis started the Sample Shop in the front parlor of her home at 1645 Hertel Avenue in 1929.
- Four adjacent houses were connected to expand the Sample Shop, until they were torn down for a larger building in 1947.
- The Sample Shop closed down after sixty-one years in 1990.

## Stop 9– St. Margaret’s

- Congregation was founded in 1916, with this building built in 1957.
- St. Padre Pio Statue: Pio was made a Saint in 2002; he suffered the Stigmata, the 5 wounds Christ suffered before his death, and performed miracles in Italy.
- 1920s & 30s, 2<sup>nd</sup> / 3<sup>rd</sup> generation Italian-Americans began moving from the West Side to N. Buffalo. Many made St. Margaret’s their parish church. 1989-2016, Hertel was home to the Italian Festival.

## Stop 2– Bank of America

- Check out the Art Deco bas-relief designs on the exterior of this c. 1925 building.
- Bas-Relief = a sculptural form in which the design projects outward from the mass only slightly and no part of the modeled form is undercut.

## Stop 6– Doubles [93 & 97]

- Another common housing style found in North Buffalo is the double with upper and lower flats.
- Typical flat has three bedrooms plus bathroom, kitchen, dining and living rooms, and porch or sunroom.
- Double are approximately 1/3 of Buffalo’s housing stock.
- Great examples at 93 & 97 Wellington Place.

## Stop 10– The Cornelius

- Formerly St. Margaret’s School, now apartments.
- Named after Cornelius Creek, which roughly paralleled Hertel Avenue’s route until about 150 years ago.
- The creek no longer exists, replaced by a sewer that made the development of this area possible.

## Stop 3– Lookin’ Good Mural

- Artist: Casey Milbrand, 2018
- Milbrand is the artist behind the *Greetings from Buffalo* Mural in Downtown Buffalo.
- The look is meant to emulate 1970s-era typography and mirrors the colors used on the North Park Theatre marquis.
- Sponsored by the North Buffalo Organization which raised money for the mural through its Facebook page.

## Stop 7– Bungalows [106 & 98]

- Bungalow Style characterized by:
  - 1) Sheltered porches
  - 2) Sturdy wood moldings
  - 3) Earth tone colors
- Popular in the early 20th century for the growing middle class: affordable and adequate for a family.
- Great examples at 106 & 98 Wellington Place.

## Stop 11– Saranac Synagogue

- Built 1918 as a Methodist Church
- Sold to Congregation Ner Israel in 1931; later became Congregation Achei Tmimim.
- Arts & Crafts style with brick, rafter tails & crenelated parapet above the entrance (*looks like a castle wall*).
- 1920s & 30s, many Jews moved from East Side around William St. to this area, & by the 50s, Hertel was the center of Jewish culture in Buffalo; the Jewish community later began moving to Amherst.

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