



A MESSAGE FROM the Director

Explore Buffalo achieved a new milestone in 2019, as our total attendance for tours, programs, and events exceeded 25,000 people for the first time. When our

organization was founded six years ago, the thought that we would share Buffalo's history and architecture with so many people in a single year would have been unimaginable. This has been made possible thanks to the dedication and enthusiasm of our volunteers, the energy and creativity of our staff, and the commitment of partners, sponsors, donors, Explorer Pass holders, and other supporters in our community.

From the very beginning, an essential part of our mission has been to provide tours and programs for K-12 students, to inspire the next generation of our community's leaders to be proud of their city and its history and architecture. We are very proud to have worked with more than 5,000 students in 2019, including more than 1,000 Buffalo Public School students. It was our honor to recognize Dr. Will Keresztes from Buffalo Public Schools as our Partner of the Year for all that he has done to grow our partnership.

On June 15, we celebrated Buffalo's architecture and history in a new way with Doors Open Buffalo. Thanks to more than 400 volunteers, many generous sponsors and donors, and the tireless work of the Planning Committee and Project Coordinator Suzanne Ernst, we were able to show off 36 downtown locations to nearly 4,000 people in a single day. It was truly thrilling to see downtown's streets humming with energy as people went from building to building.

We welcomed our new Education Coordinator, Mack Barker, as we wished Paige Melin well as she began her Fulbright Fellowship in Senegal. Our staff, especially Deputy Director Olivia McCarthy, continue to do exceptional work coordinating and promoting our many tours, programs, and events. We are excited to be adding a Development Coordinator to our staff in 2020, thanks to a New York State Regional Economic Development Council grant announced in December.

Thank you for your continued support of Explore Buffalo, and we look forward to providing new ways to learn about Buffalo history, architecture, and neighborhoods in 2020.

2019 BOARD OF DIRECTORS

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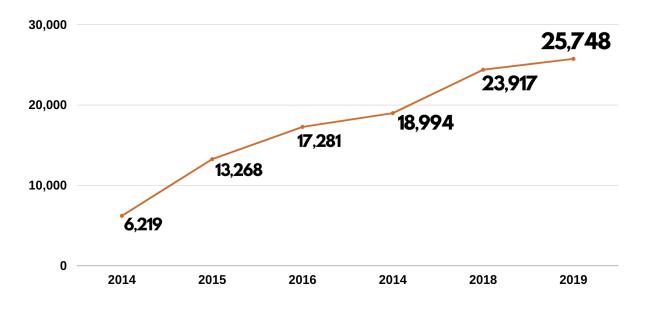
EDUCATION COORDINATOR Paige Melin/Mack Barker

DOORS OPEN BUFFALO MANAGER Suzanne Ernst

Educating Learners of All Ages

TOTAL ATTENDANCE

10 NEW TOURS | OVER 100 DIFFERENT TOUR OFFERINGS | 250 VOLUNTEERS



NEW TOURS

- New Walking Tours: Buffalo Bungalows, Hertel Avenue History, Historic Homes of Allentown, Middlesex Neighborhood, South Buffalo, West Village
- New Bus Tours: Presidential History, Buffalo Murals
- New Bike Tours: City Murals by Bike, South Buffalo by Bike

2019 ADULT PROGRAMMING

- Traveling Guest Speaker Program
- 6th Annual Winter Speaker Series
- NEW Capturing Buffalo Photo Workshops

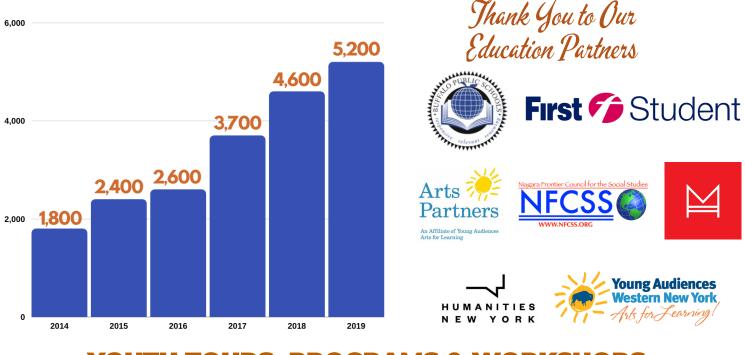


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Igniting Curious Minds

SCHOOL TOUR ATTENDANCE



YOUTH TOURS, PROGRAMS & WORKSHOPS

- City Hall, Downtown, Canalside, Silo City, Michigan Street African American Heritage District
- Scouts BSA Architecture Merit Badge Workshop in partnership with the Darwin Martin House
- Architecture & Use Outreach Workshop & Junior Explorers Design Workshop



Our Volunteers

Explore Buffalo is a volunteer-driven nonprofit organization. Over 200 volunteers give their time to our organization as tour docents and tour assistants, special event volunteers, and Explore Buffalo representatives at festivals and tabling events! All of our docents are volunteers who complete rigorous training courses offered multiple times a year. Many docents learn multiple tours, create new tours, and train others!

2019 VOLUNTEER AWARD RECIPIENTS

EXPLORE BUFFALO VOLUNTEER OF YEAR JinaMarie Kumiega

Explore Buffalo Director's Award for Leadership

EXPLORE BUFFALO DIRECTOR'S AWARD FOR SERVICE

Ann Palmer

Bob Kiekbusch Denise Prince

EXPLORE BUFFALO ROOKIE OF THE YEAR

Trish Kenyon Bernadette Ruof

Our Reach

In our sixth year, the Explore Buffalo name is now a recognizable brand!

Over 30,000 people are following us on social media!



EMAIL SUBSCRIBERS



INSTAGRAM FOLLOWERS



FACEBOOK LIKES



TWITTER FOLLOWERS

2019 Partnership Program



2019 DONORS & GRANTS

Annual Campaign & Education Fund

Ralph C. Wilson Jr. Fund at the Community Foundation for Greater Buffalo To support The Sacred Spaces Tour Program

Prentice Family Foundation To support the partnership with The WNY Prosperity Fellowship Program

Niagara Frontier Automobile Dealers Association

To support Explore Buffalo's Education Program transportation costs

First Niagara Foundation *To support Explore Buffalo's*

Education Program

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Catharine Ackerson* Art & Jane Aigner* Anne Aquino* Eleanor Ash* Sarah M. Baird ± Christina Banas Kathv Barber* Annette Baumler* Helen & Kevin Brady* Catherine Breen* Lee Broad* Leadership Buffalo Laura Calandra ‡ Charles Campbell* Christine Campbell* Lucy Campbell Ellen Collyer Anne Conable Paul & Trish Coppola* ± Suzanne Costa* Belinda Covell* Celine Crabbe Sharon Cramer* Julie Crandall* Deb Czuprynski* Charlotte Czerw ‡ Ian Danic* Robert & Linda Drajem ‡ Mary Durlak*

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 * Explore Buffalo Volunteer Please excuse any errors or Omissions
‡ Doors Open Donor

Explore Buffalo ANNUAL REPORT 2019





OVERVIEW: 3,781 Attendees



ECONOMIC IMPACT:



71% OF VISITOR RESPONDENTS VISITED DOWNTOWN RESTAURANTS & CAFES. AVEERAGE SPENT AT AREA RESTAURANTS & CAFES WAS \$44.



"Thank you so much for a wonderful event! We loved going through these historical buildings and learned a lot about Buffalo history. It was so great to see so many people walking around downtown!"

"What a great event. Educational, interesting and well executed. Thank you for all your hard work and the time volunteers put into doing this. Buffalo was filled with excitement and many people walking around."

"The buildings were beautiful and interesting, of course, and we were very Impressed by the knowledge, enthusiasm, and helpfulness of the volunteers. We're from across the border and took the opportunity to stay overnight to see more of the city the next day. We had no idea how beautiful Buffalo is."

THANK YOU SPONSORS!

Cameron & Jane Baird Foundation



GAMING CORPORATION



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Ralph C. Wilson, Jr.

Legacy Funds

























Explore Buffalo

Explore Buffalo is a volunteer-driven non-profit organization dedicated to promoting Buffalo's history, architecture, \searrow and neighborhoods through quality education to learners of all ages.

716.245.3032

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