



DOORS OPEN BUFFALO

2023 EVENT REPORT



SEPTEMBER 30
27 DOWNTOWN
LOCATIONS



5,360
REGISTERED



17,612
SITE VISITS



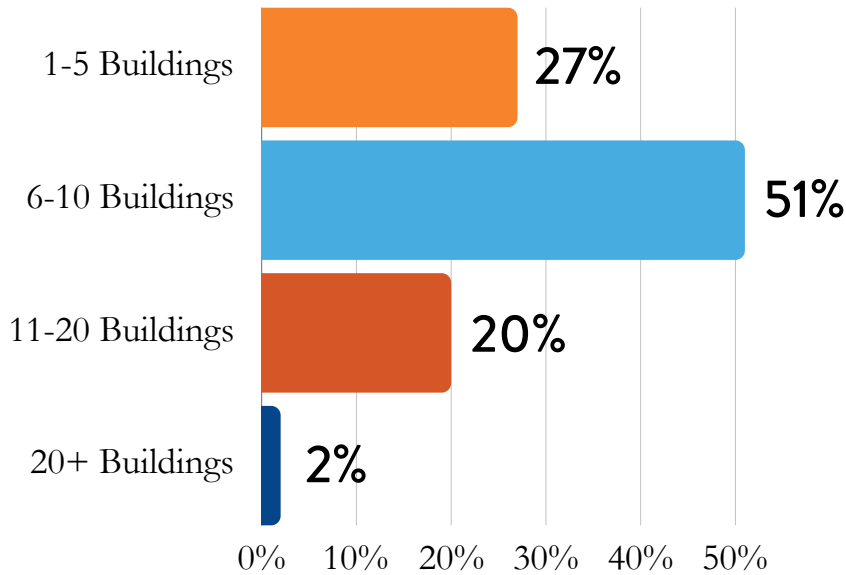
225
VOLUNTEERS



Explore Buffalo's signature annual event, Doors Open Buffalo, inspires greater appreciation for Buffalo's unique history and architecture through a day of free public access to several landmarks and historic sites.

DOORS OPEN SURVEY

Buildings Visited:



What surprised you?

“The ease of it. Super well organized.”

“How many people participated.”

“How much we were welcomed into private spaces.”

“Loved the map, it was so well organized, loved that there were volunteers to ask questions of at each site.”



23 states

represented by Doors Open visitors



67% of visitors

visited a Downtown restaurant or café



\$35

average spending per person



\$100,000

estimated total spending by visitors throughout the event



89% of visitors

are more likely to visit downtown Buffalo again in the near future



63% of visitors

are more likely to take an Explore Buffalo tour in the near future

2023 PARTICIPATING LOCATIONS

500 Pearl (Ellicott Development)

Alleyway Theater

The Brisbane Building (Hunt Real Estate)

Buffalo Convention Center (Doors Open Hub)

Buffalo Harbor Museum

Central Library

City Hall

Buffalo Presidential Center

Electric Tower (Iskalo Development)

Ellicott Square Building (Ellicott Development)

HANSA Workspace (Uniland Development)

Hotel Lafayette

Lafayette Court Building (Ciminelli Real Estate)

The Marin Building (Priam Enterprises, LLC)

M&T Bank's Goldome Branch at Fountain Plaza

M&T Bank Plaza

Market Arcade (Preservation Buffalo Niagara)

Michigan Street African American Heritage Corridor Headquarters

Michigan Street Baptist Church

Nash House Museum

Old County Hall

Road Less Traveled Theater

St. Anthony of Padua Church

St. Michael's Church

St. Paul's Cathedral

WUFO Black Radio Collective

Western New York Book Arts Center



VOLUNTEER SUPPORT

TOTAL NUMBER OF VOLUNTEERS: 225

PLANNING COMMITTEE

Elizabeth Colucci & Patrick Kaler, 2023 Doors Open Buffalo Event Chairs
Megan Benzinger, Bonnie Blatner, Suzanne Ernst, Brad Hahn, Duncan Hemink,
Trish Kenyon, Gerri Kozlowski, Renata Toney

EXPLORE BUFFALO STAFF

Brad Hahn, Executive Director
Suzanne Ernst Program Director
Susan Reeder, Development Coordinator
Megan Benzinger, Marketing & Communications Coordinator
Lori DeMaria, School Tour Coordinator/ Program Assistant
Sabrina Wroblewski, Marketing & Communications Assistant

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Additional Support:



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