



2024 Season Sponsor Program

When you support Explore Buffalo as a Season Sponsor, you build pride in our city's Architectural Heritage and History, investing in our future.

Who we are:

We are the storytellers who bring Buffalo's history, architecture, and neighborhoods to life. Since our founding in 2014, Explore Buffalo has grown to provide one of the most expansive tour programs of any city in the country. Indeed, our tour offerings and events are on a scale and variety that simply is not available in most cities in America. Last year we served a growing audience of 23, 646, representing visitors, residents, and K-12 students. Our dedicated corps of volunteer docents provided over 1,600 tours. Today, Explore Buffalo is one of the city's leading cultural institutions, promoting a positive image of Buffalo, celebrating its diverse neighborhoods and history, and educating its residents to appreciate and protect its architectural heritage for future generation

What you'll gain:

Become a Season Sponsor and connect with our Western New York audience including our large social media audience, as illustrated below:

- Nearly 15,000 weekly e-newsletter subscribers
- 13,000 Facebook followers
- 23,714 Instagram followers

All levels of Sponsorship are recognized with their logos on the home page of our website, in weekly e-newsletters, and social media posts for a full 12 months.

Connect with other business leaders who are aligned with you in helping promote our great city by supporting Explore Buffalo.

Presenting: \$10,000

Sustaining: \$5,000

Supporting: \$2,500

Partner: \$1,000

Associate: \$500

For more information, please contact Susan Reeder, Development Coordinator,
at susan@explorebuffalo.org or call (716) 245-3032, ext. 206.



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Season Sponsor Benefits

Presenting: \$10,000

- Prominent logo placement and recognition in all Tour Season promotions for a full year
- 20 complimentary Walking Tour Passes to share with clients or employees
- Invitation for 12 guests to attend the Summer Business Social at Silo City, featuring Founder and Owner Rick Smith speaking on the exciting future plans for the iconic site
- Complimentary private walking tour for up to 20 clients, VIPs, or employees

Sustaining: \$5,000

- Recognition in all Tour Season promotions for a full year
- 12 complimentary Walking Tour Passes to share with clients or employees
- Invitation for 8 guests to attend the Summer Business Social at Silo City, featuring Founder and Owner Rick Smith speaking on the exciting future plans for the iconic site

Supporting: \$2,500

- Recognition in all Tour Season promotions for a full year
- 8 complimentary Walking Tour Passes to share with clients or employees
- Invitation for 6 guests to attend the Summer Business Social at Silo City, featuring Founder and Owner Rick Smith speaking on the exciting future plans for the iconic site

Partner: \$1,000

- Recognition in all Tour Season promotions for a full year
- 6 complimentary Walking Tour Passes to share with clients or employees
- Invitation for 4 guests to attend the Summer Business Social at Silo City, featuring Founder and Owner Rick Smith speaking on the exciting future plans for the iconic site

Associate: \$500

- Recognition in all Tour Season promotions for a full year
- 4 complimentary Walking Tour Passes to share with clients or employees
- Invitation for 2 guests to attend the Summer Business Social at Silo City, featuring Founder and Owner Rick Smith speaking on the exciting future plans for the iconic site

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Sponsorship Form

Yes! I would like to support Explore Buffalo by becoming a Season Sponsor Program.

Business: _____	<input type="checkbox"/> Presenting (\$10,000)
Contact Name: _____	<input type="checkbox"/> Sustaining (\$5,000)
Address: _____ _____	<input type="checkbox"/> Supporting (\$2,500)
Phone Number: _____	<input type="checkbox"/> Partner (\$1,000)
Email: _____	<input type="checkbox"/> Associate (\$500)

Check Enclosed

Electronic Payment (Invoice to pay with credit Card)

Social Media Recognition (@ /link):

FACEBOOK _____

LINKEDIN _____

INSTAGRAM _____

TIKTOK _____

Comments: