



2026 ANNUAL SPONSORSHIP OPPORTUNITIES

	\$5,000	\$2,500	\$1,500	\$650
CELEBRATE EXPLORE BUFFALO! MARCH 21				
Tickets	6	4	4	2
Recognition at event on screens/signage	Logo on exclusive slide	Logo on exclusive slide	Logo on shared slide	Logo on shared slide
Recognition in event promotions	Logo	Logo	Logo	Logo
JUNE TWILIGHT TOUR ON DELAWARE AVENUE				
Tickets	6	4	2	-
RECOGNITION: APRIL 2025-MARCH 2026				
On EB website & homepage	Logo	Logo	Logo	Listing
In EB email newsletters	Logo	Logo	Logo	Listing
On EB social media (Facebook & Instagram)	2 posts with logo and link	2 posts with logo and link	Listing	Listing
TOURS				
Private Group Tours	2 complimentary private walking or bike tours for up to 20 employees, clients, or guests. Save 20% on any additional private tours.	1 complimentary private walking or bike tour for up to 20 employees, clients, or guests. Save 20% on any additional private tours.	Discount of 20% on any private walking or bike tours for employees, clients, or guests.	Discount of 10% on any private walking or bike tours for employees, clients, or guests.
Employee Discount on Explorer Pass Memberships	20%	15%	10%	10%
Employee Discount on Tour Tickets	20%	15%	10%	10%
Young Professionals Program	1 complimentary employee in the 2026 Young Professionals Program	Save 30% for any employee in the Young Professionals program	Save 20% for any employee in the Young Professionals program	Save 10% for any employee in the Young Professionals program



2026 DOORS OPEN BUFFALO SPONSORSHIPS

Support Explore Buffalo's signature annual event, Doors Open Buffalo 2026, with an optional add-on sponsorship. Doors Open Buffalo brings more than 5,000 people to downtown Buffalo each September for a day of free public access to landmarks, historic sites, and cultural institutions.

Your support helps keep Doors Open free!

	\$3,000	\$1,500	\$750
Event Opportunity Sponsorship	Sponsor one event recognition opportunity	Co-sponsor one event recognition opportunity	Co-sponsor one event recognition opportunity
On the Doors Open Buffalo printed map	Logo	Logo	Logo
On all event location signage	Logo	Logo	Logo
On the event website and in email promotions	Logo	Logo	Logo
On Explore Buffalo social media (Facebook & Instagram)	2 posts with logo and tag	2 posts with logo and tag	Shared post with logo
Downtown walking tour for your employees, clients, or guests	One complimentary private downtown walking tour for up to 20 people	Complimentary admission for eight to any public downtown walking tour	Complimentary admission for four to any public downtown walking tour

EVENT RECOGNITION OPPORTUNITIES:

- ▶ \$3,000 LEVEL SPONSORSHIPS / \$1,500 LEVEL CO-SPONSORSHIP
- ▶ ARTS & THEATERS TRAIL | CLASSIC BUFFALO TRAIL | FAMILY FRIENDLY TRAIL
- ▶ EVENT HUB
- ▶ FEATURED RESTAURANTS

ANNUAL SPONSORS:

Save **10%** on a Doors Open Buffalo sponsorship when the commitment is received by **March 1, 2026!**



2026 TOUR SPONSORSHIP OPPORTUNITIES

NEW FOR 2026: SPONSOR A TOUR!

*Be recognized as the exclusive sponsor of one of Explore Buffalo's tours!
Only one sponsorship is available per tour*

TOUR SPONSORSHIP RECOGNITION INCLUDES:

- ▶ Your logo on the page for that tour on Explore Buffalo's website
- ▶ Your logo on the confirmation and reminder emails when guests register for that tour
- ▶ Your logo included in social media posts for that tour

SIGNATURE TOURS | \$1,000 SPONSORSHIP

- ▶ Best of Buffalo
- ▶ City of Light Bus Tour
- ▶ Masters of American Architecture
- ▶ Canalside
- ▶ Delaware Avenue Mansions
- ▶ Scandalous Buffalo
- ▶ Silo City Ground

ALL OTHER WALKING TOURS | \$500 SPONSORSHIP

Includes dozens of walking tours of Buffalo neighborhoods, historic villages, and more!



2026 SPONSORSHIP ADDITIONS

SPONSORSHIP ADDITIONS

Select any additional sponsorship opportunities for your business:

SPONSOR THE TWILIGHT TOUR OF MANSIONS ON DELAWARE AVENUE JUNE 2026

Only **two** sponsorships available for this event!

Be recognized as one of the exclusive sponsors at one of Explore Buffalo's signature events, attended by over 1,000 people

___ \$1,000

SPONSOR FREE TOURS OF THE OLMSTED PARKS SYSTEM IN 2026

Sponsor our popular and highly visible free walking tours of the Olmsted Parks including Delaware, Cazenovia, MLK JR., and Riverside Parks in 2026.

Tours are offered year-round, with over 60 dates in 2025

___ \$2,500

SPONSOR FREE FAMILY TOURS IN 2026

Sponsor our series of free family-friendly tours in summer 2026.

In 2025, we scheduled **over 30 family tours** that engaged nearly 300 children and parents.

___ \$1,200

SPONSOR A YOUNG PROFESSIONAL SCHOLARSHIP IN 2026

Our Young Professionals Program is a 9-month program that connects a diverse group of young professionals with our city's history, architecture, and neighborhoods.

Your support of a scholarship opens up this opportunity for a young professional from a small business or nonprofit.

___ \$500

Our sponsorship opportunities have expanded! Reach out for a consultation with our Executive Director or a board member to discuss how our sponsorship options can align with your business goals and interests.



2026 SPONSOR COMMITMENT FORM

Business Information

Business Name:

Business Phone Number:

Mailing Address

Contact Person Information

Full Name:

Email:

Phone Number:

Annual Sponsorship

☐ \$5,000 ☐ \$2,500 ☐ \$1,500 ☐ \$650

Tour Sponsorship

☐ \$1,000 ☐ \$500

Tour Name:

Additional Sponsorships

Doors Open Buffalo 2026

☐ \$3,000 ☐ \$1,500 ☐ \$750 - save 10% with an annual sponsorship commitment by March 1, 2026!

Twilight Tour of Mansions on Delaware Avenue ☐ \$1,000

Free Family Tour Series ☐ \$1,200

Free Tours of the Olmsted Park System ☐ \$2,500

Young Professional Scholarship: ☐ \$500

Payment

☐ Check (Enclosed & payable to Explore Buffalo) ☐ Please send an electronic invoice for credit card payment

Social Media Recognition *Please provide your social accounts below:*

Facebook

Instagram

Please email completed form to Brad Hahn, Executive Director: brad@explorebuffalo.org
or mail to: **Explore Buffalo, One Symphony Circle, Buffalo NY 14201**

Please email your company's logo to: brad@explorebuffalo.org
JPG or PNG, Transparent Background Preferred